



BURNSIDE

Traffic Management Plan ENG-71-2024

Council Workshop
June 24, 2024



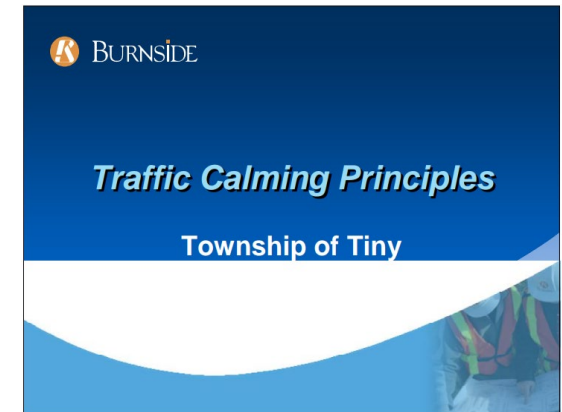
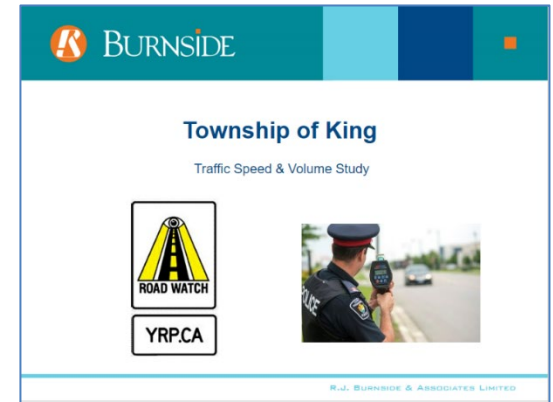
Haldimand
County

Study Purpose

Haldimand County Council identified traffic management on County roadways as a priority for the 2022-2026 term of council.

- Haldimand County is experiencing traffic conditions on its roadways that do not respond or follow established traffic regulations
- Speed of traffic is not commensurate with the adjacent land use
- Our objective is to develop a *traffic management strategy*:
 - Review and assessment of traffic concerns (speeding, safety, trucks)
 - Process to address speeding
 - Engineering measures
 - Education
 - Enforcement practices

Our Team



Scope of Work

Preliminary Investigation

- Desktop Review, Site Visit, and Workshop with Council
- Establish Existing Condition and Develop Problem and Opportunity Statement

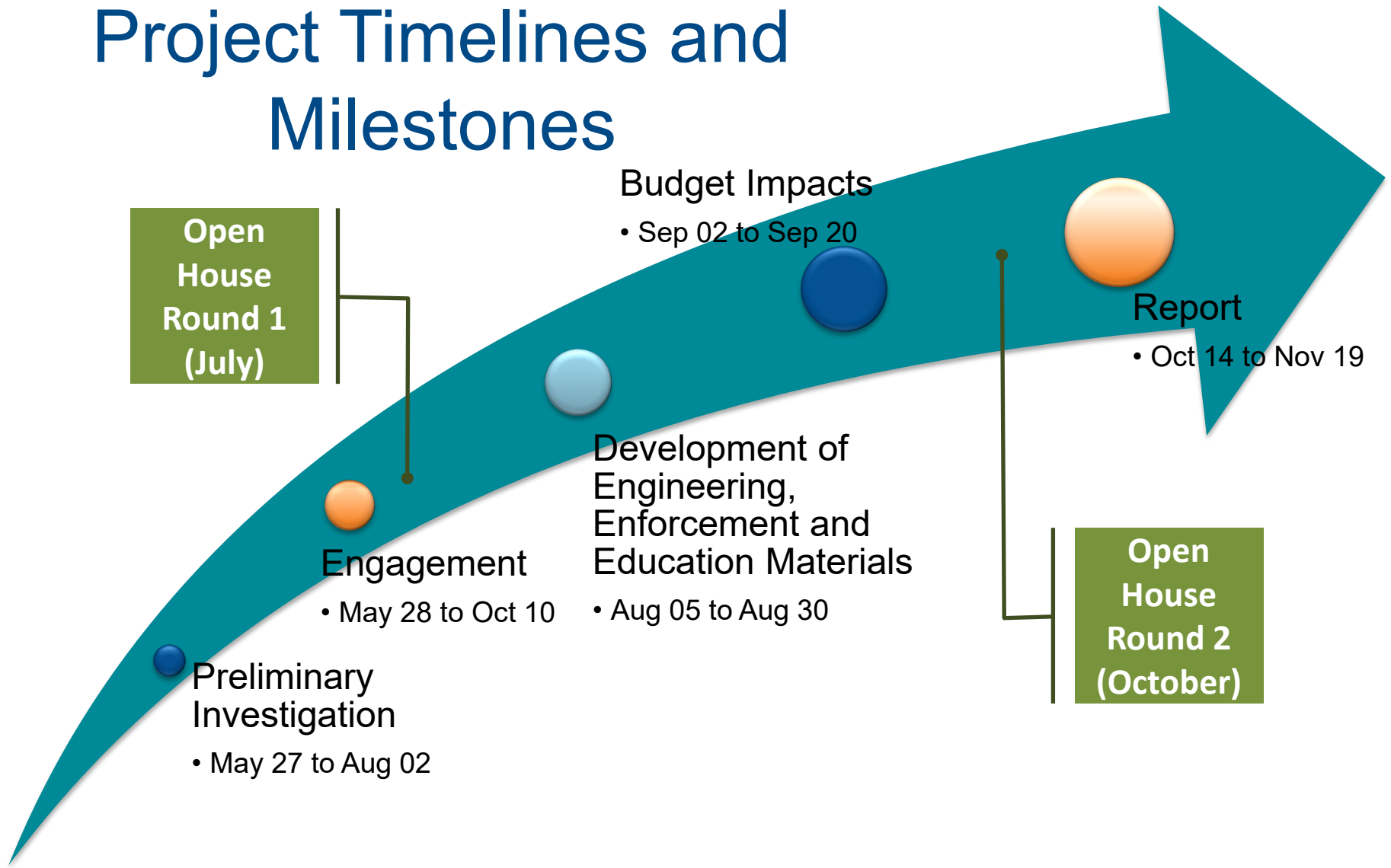
Public Consultation

- Open House Round 1 to solicit feedback from residents and stakeholders (July)
- Open House Round 2 to present our recommendations (October)
- Two formal touch points with Stakeholders Advisory Groups
- Public Survey

Engineering & Enforcement

- Investigate and recommend traffic calming measure, develop a traffic calming policy and recommendation for design criteria
- Investigate and recommend enforcement measures
- Develop a plan to promote the traffic management strategy

Project Timelines and Milestones



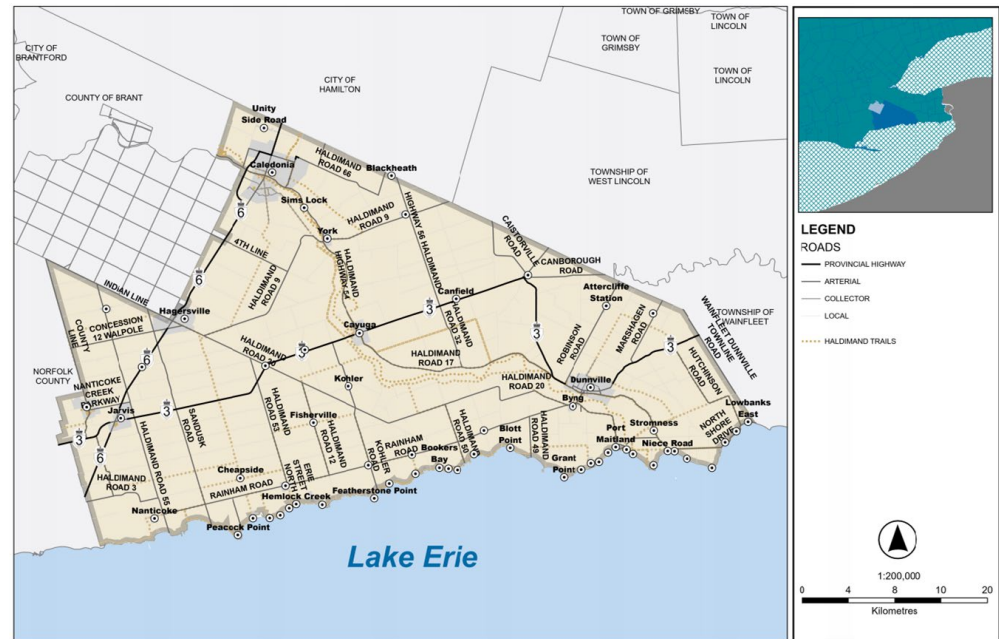
Communications/Engagement Plan

- Communication platforms
- Project web page
- Stakeholder surveys
- Online polling
- Public Open Houses
- Stakeholder Advisory Groups



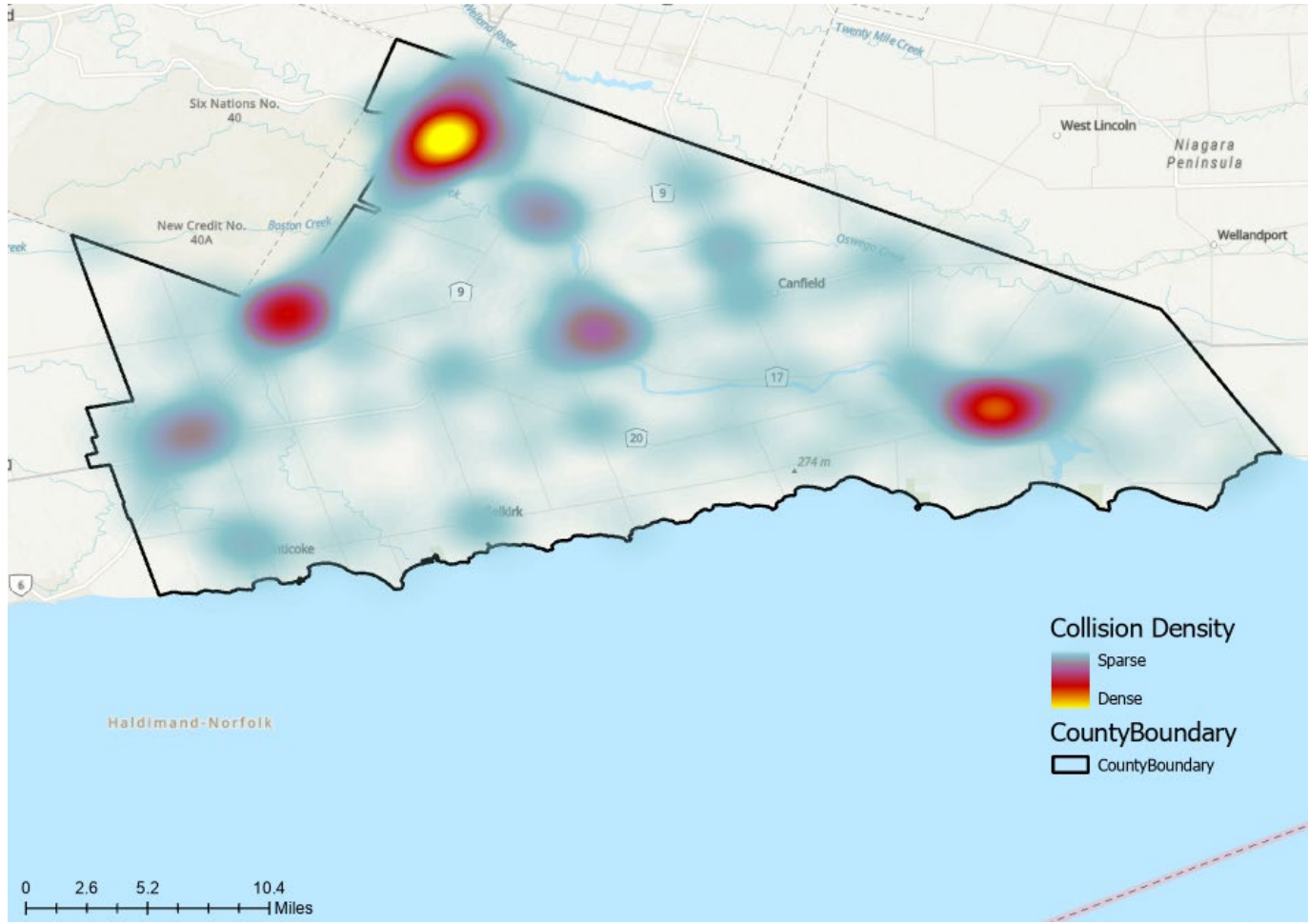
Initial Assessment

- We have received data pertaining to Haldimand County's roadway network, specifically:
 - Traffic volumes
 - Truck routes/traffic
 - Speed of Traffic
 - Collisions



Preliminary Assessment

Collision heat map



Purpose of Workshop

- The focus of today's workshop is to obtain Council's input on current roadway safety concerns
- This input will inform the development of the traffic management plan recommendations and action items

Request of Council

We are trying to understand the concerns from all perspectives. From Council's perspective, for example:

- 1. Can you share the types of traffic complaints and concerns Council receives from residents?*
- 2. Can you tell what areas tend to generate the most calls/concerns from residents?*
- 3. What appears to be the greatest concern in the community (i.e. School Zones, Residential Areas, Rural Areas /Farming, Downtown)?*
- 4. Are there any measures you have seen/heard about, that you would like to implement in Haldimand County?*

What Project Success Looks Like

- *What would make this project a success to Council?*
- *Is there a measurable mitigation Council would like to implement?*
- *How would you define a successful public outreach for this project?*



Next Steps

- Preliminary Investigation
 - ✓ Establishment of Existing Conditions/Baseline
 - ✓ SAG Meetings
 - ✓ Developing Problem and Opportunity Statement
- Public Consultation (late July)
 - ✓ Project web page
 - ✓ Develop stakeholder surveys
 - ✓ Open House Round 1
 - ✓ Round 1 Summary Report

